



**City of Mill Valley  
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**The City of Mill Valley Announces  
Ribbon Cutting Ceremony to Announce the  
New Electric Vehicle Charging Station and the  
Acquisition of Four All-electric Mitsubishi i-MiEVs**

The City of Mill Valley is pleased to invite the community to a Ribbon Cutting Ceremony on Wednesday, September 4 at 1:00 pm to celebrate the recently completed construction of a \$28K project to install two new public Electric Vehicle Charging Stations in Mill Valley and the acquisition of four all-electric Mitsubishi i-MiEVs. The Ribbon Cutting Ceremony will take place at the Hauke Park parking lot on Hamilton Drive.

Mill Valley Mayor Andrew Berman, City Councilmembers, City Manager Jim McCann, and Public Works Director Jill Barnes will speak, and other City staff, Board, Commission and Committee members will attend. Other participants include representatives from organizations that helped make this a successful project, such as representatives of the Transportation Authority of Marin, California Energy Commission, Association of Bay Area Governments, Bay Area Air Quality Management District, Mitsubishi Motors of North America, Active International, Mike Albert Leasing, and the Bay Area Climate Collaborative.

Guided by its Core Values to preserve health and safety and the community's high quality of life, the Mill Valley City Council established environmental conservation and sustainability as one of its Key Issues. The Council has identified the need to pursue environmental sustainability initiatives such as the installation of Electric Vehicle Charging Stations as one of their Priority Projects for 2012-2014.

In April 2012 the City Council approved a budget adjustment and authorized the City Manager to proceed with the installation of an Electric Vehicle Charging Station at the Hauke Park parking lot. In June 2012, the City Council took a budget action to phase out large, inefficient former police vehicles as general City-purpose and employee carpool vehicles and authorized the City Manager to proceed with the procurement of more efficient replacement vehicles.

**About the Charging Station:** Mill Valley's first Electric Vehicle Charging Station was established by the City Council as a pilot program for one year to evaluate the ease of use and popularity of the station as well as to identify parking or other operational issues. During the pilot period the City will not charge a fee for electrical usage.

City staff recommended the location at Hauke Park because of its proximity to the Public Safety Building Solar Array as a power source, the proximity to publicly used fields, hiking and biking paths and its proximity to Highway 101. The station has two output levels, a Level I (110v) and a Level II (240v) output. Parking will not be restricted for Electric Vehicle use only, and there will be no time limit on the stall.

This project was made possible by a grant from Transportation Authority of Marin, California Energy Commission, Association of Bay Area Governments, and the Bay Area Air Quality Management District. These grants provided to \$14,000 per charger to the City. The Electric Vehicle Charging Station equipment cost \$6,000 per charger and installation cost \$7,000. In addition to the installation of the chargers, site upgrades and improvements involved in this project included an accessible curb ramp and parking stalls, new energy efficient restroom hand dryers, and the replacement of a damaged walkway.

City staff estimates the station will incur energy costs of approximately \$400 per year, which will be accommodated through the excess energy produced by the Public Safety Building Solar Array. The City also pays an annual subscription fee of \$230 to the Chargepoint Network to participate in its program. This subscription provides the network connectivity, driver and host services and billing ability should the City choose to start charging for use. This subscription cost will be funded from the City Budget's Parking Fund.

The City is in the beginning stages of evaluating sites for more Electric Vehicle Charging Stations along the 101 corridor. The City is also looking into installing four Electric Vehicle Charging Stations behind the Public Safety Building for the sole use of City-owned electric vehicles.

**About the Mitsubishi i-MiEVs:** The City has leased four new Mitsubishi i-MiEV Electric Vehicles for a three-year period a reduced cost through a partnership with several private sector companies: Active International, Mitsubishi Motors of North America and Mike Albert Leasing.

The offer stems from an arrangement between Active and Mitsubishi, whereby the vehicles are payment for services the automobile company received from Active. Active is in turn "donating" the lease of the vehicles to municipalities. The first year of the lease will be covered by Active and three-quarters of the second year will be covered by a California Clean Vehicle Rebate for no-emission vehicles. Payment on the third year of the program will be the responsibility of the City. The City will also pay for the registration of the vehicles.

The vehicles will be used to replace inefficient former police vehicles as general City-purpose and employee carpool vehicles. The addition of these vehicles to the City fleet will help the town to meet its greenhouse gas emission reduction targets.