ARTS COMMISSION
MINUTES

TERRACE ROOM, COMMUNITY CENTER
180 CAMINO ALTO, MILL VALLEY
TUESDAY, APRIL 8, 2014
6:00 p.m.

N. Teresa Rea, Chair
Robert Kilby, Vice Chair
Michael Barker
Tony Coyle
Ian Day
Owen Prell
Joseph Rokovich

CALL TO ORDER

ROLL CALL – All Commissioners present.

PUBLIC OPEN TIME: Persons wishing to address the Commission on subjects not on the agenda may do so at this time. State law prohibits Commission action on any item not listed on the agenda unless Commission determines that there is a need to take immediate action and that the need for action came to the City's attention after the agenda was posted. Other items will generally be referred to staff or received as information. When addressing the Commission, please: 1) State your name and address; 2) Address the Chair; 3) State your views succinctly; 4) Avoid repetition; 5) Limit comments to 3 minutes. **Please note: The Chair will allow time for public comment on each agenda item.**

APPROVAL OF THE AGENDA ORDER

It was **MOVED** by **Commission Barker** and **SECONDED** by **Commission Kilby** to Approve the Agenda Order. The Motion was carried by a 7 - 0 vote with **None** dissenting

CONSENT CALENDAR: The following items listed on the Consent Calendar to be considered routine and are approved by a single motion without discussion. The Chair or any member of the Commission or the public may request that any item listed under the Consent Calendar be removed and action taken separately. In the event that an item is removed from the Consent Calendar, it shall be considered in its numerical order.

1. Consideration of the Minutes of the March 11, 2014 Regular Commission Meeting.

Recommended Action: Approve the March 11, 2014 Regular Commission Meeting minutes.

It was **MOVED** by **Commission Kilby** and **SECONDED** by **Commission Barker** to Approve the Consent Calendar. The Motion was carried by a 5 - 0 vote with **Commissioner Prell and Commissioner Kilby** recussing as they were absent from March 11, 2014 meeting.

COMMISSION AND STAFF ANNOUNCEMENTS

2. Good News

Com Day & Com Barker reported well attended artist receptions at City Hall and Community Center
Chair Rea reported that she, Com Barker & Com Kilby attended the Volunteer Day in the Plaza on 4/5; there were 28+ local organizations represented with a steady flow of traffic of people interested in volunteering. The Arts Commission received 5-6 volunteer sign-ups.
Chair Rea reported that she presented the Arts Commission Annual Report to Council at the April 7, 2014 meeting; it was very well received. Dir Rogers will email her staff report about the Annual Report to all Arts Commissioners for their review.

3. Correspondence/Telephone Log

Nothing to report

4. Financial Report
    a. YTD Report Review

Com Rokovich reviewed report

    b. FY 14/16 Proposed Budget Review

Dir Rogers and Chair Rea reviewed proposed budget.
The Kiosk project is not included in the FY 14/16 budget. Dir Rogers is looking at getting this project on the CIP request list, but CIP funds are very tight for the City. She suggested further discuss on this at the May meeting. She will do her best to advocate for the Arts Commission in the FY 14/16 process.

5. First Tuesday ArtWalk Update

Chair Rea reported that there has been no head way made on the Miller Ave ArtWalk ideas.

    a. City Hall June Exhibit Discussion

Com Day suggested waiting until the Call for Artist selections are made at the end of this meeting; he believes that the Commission may be able to find an artist for the June exhibit in the submissions.

NEW BUSINESS

6. Comedy in the Plaza Discussion
    a. Event Date Selection

Chair Rea stated the date selection is contingent on booking a headliner act. Tom Sawyer is working on booking a “big fish”; if he secures this act the date will most likely be 6/25/14.

    b. Task List Review

Chair Rea reviewed task list; she asked for input from the Commissioners as what each person wants or does not want to do.
Com Prell suggested communicating off line about what each Commissioner wants to take on or creating a sub-committee.

Com Barker volunteered to be the point of contact to manage the task list and work with staff.

Tom Sawyer arrived later in the meeting and provided this information: He has confirmed a big name headliner for the show, the date on the show must be 6/25/14 to accommodate the comic's schedule. The cost of the headliner is $500, another comic, Mike Pace, will also perform for $300. Tom may try to get a local comic to open the show for $150. Mark Pita has agreed to emcee the show and Tom will pay him out of the stipend the Arts Commission is paying Tom. 2 rooms at the Mill Valley Inn will be needed to for 6/25. Airfare and ground transportation costs for head liner will be split with the Throckmorton Theater.

7. Concerts in the Plaza Update

Com Kilby reported that 33 Call for Musician submissions have been received. He will narrow the selection down to 10 to be presented to the Commission for selection at the May 13, 2014 Commission meeting. He will bring along all the submissions incase more choices are needed.

a. Discuss and Consider Performing Arts Academy of Marin "Broadway Ensemble" Performance

Dir Rogers presented the idea of involving the Arts Commission in arts related youth performances; this may be an opportunity for that and suggested it could be a co-sponsored event or part of the Summer concerts series in the Plaza.

Com Barker expressed concern that other youth organizations have not been invited to participate.

Com Rokovich stated he loved the idea of getting youth arts groups involved in Arts Commission events.

Dir Rogers stated she would be happy to reach out to other youth arts organizations in Mill Valley to invite them to participate as well; she will report back to the Commission on their responses.

Staff will move forward with coordinating with Performing Arts Academy of Marin to schedule a performance as part of one of the Sunday concerts in the Plaza.

b. Discuss and Consider Promotional Fans Purchase

The Commission agreed to the idea of using promotional fans for Comedy Night; to be handed out at Memorial Day Parade and/or for summer concerts to be handed out at Comedy Night.

c. Discuss and Consider Lamp Post Banners

Dir Rogers asked the Commission to consider these as a way to promote the concerts on the Plaza. Staff currently has July reserved to promote the co-sponsored Relay for Life event in August. She will investigate pricing and report back to Commission in May.

Chair Rea loves the idea of doing the lamp post banners; she suggested alternating the banners with the Relay for Life ones for the month of July so both events can be promoted.

8. Discuss and Consider Golden Gate Opera Acappella Performance

Roberta Wain-Becker presented the idea of 30 days of Opera to the Commission; which would involve love opera performances all over Marin County in September 2014. The goals are to promote opera in unusual places as well as promotion for the event co-sponsors through event publicity and performance attendees. She is asking the Arts Commission to consider being an event co-sponsor through a letter of commitment by 5/1/14. They would love to be able to perform at the Community Center.

Dir Rogers suggested the idea of having a performance at the Community Center in the Cascade room co-sponsored by the Arts Commission. The Arts Commission doesn't have the funds to spare to make a monetary donation, but an in-kind donation of performance space could be a possibility.

9. Council Chambers Painting 100th Year Anniversary Discussion - Italian-born artist Ettore "Hector" Serbaroli for the Panama-Pacific International Exposition of 1915

Dir Rogers reported that Linn Walsh, Asst to City Manager wanted to make sure the Arts Commission was looped in on this recognition project the City is planning.
Chair Rea asked if a few Commissioners would be interested in working with City staff to represent the Arts Commission.
Coms Day and Coyle volunteered to work with staff on this project.

10. Call for Artwork Submission Review and Selections for 2014/2015 Gallery Shows

COMMISSION REQUESTS AND IDEAS FOR DISCUSSION

Com Coyle asked for a volunteer to do the distributions of the May First Tuesday ArtWalk guides and posters as he will be out of town.
Com Prell offered to this for Com Coyle.

ADJOURNMENT at 9:28pm – To the next Regular Commission meeting which will be held on May 13, 2014 at 6pm.

It was **MOVED** to Approve the Adjournment. The Motion was carried by a 7 - 0 vote with **None** dissenting