



MEMORANDUM

DATE: May 24, 2012

TO: General Plan Advisory Committee (GPAC)
Land Use and Mobility Working Group
Natural Environment Working Group
Community Vitality Working Group

FROM: Mike Moore, Planning and Building Director
Danielle Staude, Senior Planner, General Plan 2040 Project Manager

SUBJECT: May 24th Joint Meeting

1 **Introduction:** On April 25th, the General Plan Advisory Committee (GPAC) hosted its first
2 meeting with its three General Plan Working Groups: Community Vitality, Land Use and
3 Mobility, and Natural Environment, to kick off the MV2040 General Plan update. At the
4 meeting, staff presented Working Groups with an overview of the General Plan update process;
5 Working Groups discussed future meeting dates; and GPAC members discussed topic priorities
6 for the Working Groups.

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8 This memo serves to assist GPAC in its decision making for the May 24th meeting. The May
9 24th Joint meeting is the second joint meeting between the GPAC and its Working Groups. The
10 purpose of this meeting will be for the General Plan Advisory Committee, following discussion
11 and input from Working Group members and the public, to: 1) confirm that the “Community
12 Values” statements represent the “vision” for the Mill Valley 2040 General Plan; and 2) confirm
13 priority General Plan topic areas for each Working Group based on their respective
14 responsibilities and consistent with the overall schedule for the preparation and adoption of the
15 General Plan

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17 In addition to their primary actions, staff recommends that the GPAC consider the establishment
18 of an arts subcommittee to the Community Vitality Working Group. At the April 25th meeting,
19 GPAC heard public comments from several members of the arts community. Comments
20 included incorporating arts and culture into the overall goals and values for the MV2040 General
21 Plan, and creating an arts subcommittee to support the General Plan update process. During the
22 Working Group break out session at the meeting, the Community Vitality Working Group
23 further discussed the possibility of creating a subcommittee.

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1 **AGENDA ITEM III: CONSIDERATION TO FORM AN ARTS SUBCOMMITTEE**

2 As noted in the introduction and meeting material attachments, members of the community
3 supporting arts and culture have expressed interest in establishing a subcommittee to support the
4 Community Vitality working group.

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6 **Recommended Action:** Staff recommends that such a subcommittee include 5 community
7 members selected by the Chair of the Community Vitality Working Group. The subcommittee
8 would include 2 members of the Community Vitality Working Group and 3 individuals that
9 represent a diversity of the Mill Valley arts community.

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11 **AGENDA ITEM IV: COMMUNITY VALUES**

12 The 1989 Mill Valley General Plan includes seven “Community Values” that provide a
13 “framework” for decisions made in the course of preparing, adopting and implementing the
14 General Plan. Statements like these represent what is most important to the community and serve
15 as a benchmark against which other General Plan goals, policies and programs are compared for
16 consistency and compatibility over the life of the General Plan. One of the first directions from
17 the City Council when the General Plan update process started back in January was to ask the
18 community if the seven Community Values from the 1989 General Plan, along with the
19 applicable Core Values of the City Council, were still valid and appropriate for the Mill Valley
20 2040 General Plan. To do that, the City used its virtual town hall website, MV2040.org. Since
21 early February the community has been asked for its views on the adequacy of those value
22 statements and what, if anything, should be added, updated or deleted. From that input, it appears
23 that Mill Valley still finds the 1989 General Plan Community Values and the related City
24 Council Core Values to be still relevant and reflective of the community today and for the future.
25 The table, below, identifies each of the original seven 1989 Community Values, the related City
26 Council Core Value and summarizes the community input received to date on each one. In the
27 last column, staff has proposed, for purposes of discussion, minor edits to each of the original
28 values statements that incorporate the City Council’s related Core Values and the MV2040.org
29 feedback. One additional community value is proposed to reflect the significant community
30 interest in recognizing the importance of art and culture within Mill Valley.

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32 The seven community values identified in the General Plan are directly related to two overall
33 goals established for the 1989 General Plan:

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 - *To protect and enhance the natural beauty and small town character of Mill Valley; and*
 - *To encourage continued diversity of housing, income levels, and lifestyles in the*
37 *community.*

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39 Staff has recently added these goals the MV2040.org site to solicit input from the community on
40 these goals and their applicability to the Mill Valley 2040 General Plan. The results of that
41 conversation will be presented to the GPAC and Working Groups at a subsequent meeting of the
42 respective committees.

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44 The following table identifies the original “1989 Community Values” in column 1; column 2
45 identifies the related City Council Core Values; column 3 describes the public input received
46 online at the City’s virtual meeting space (www.MV2040.org); and column 4 then provides a

Memo to GPAC & Working Groups

Re: May 24, 2010 Meeting

1 draft amended Community Value that integrates the applicable City Council Core Values
 2 (column 2) and community input (column 3).
 3

4 **Recommended Action:** The GPAC and its three Working Groups will jointly discuss the draft
 5 amended Community Values; revise further, as necessary, based on the discussion and any
 6 further public input; and then the GPAC will confirm a final version of the Community Values to
 7 be used to guide the preparation of goal, policy and program recommendations for the Mill
 8 Valley 2040 General Plan.
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1989 Community Values	City Council Core Values	Community Input from MV2040.org	Draft Amended Community Value for MV2040 General Plan
Maintaining healthy, attractive commercial areas that primarily serve local residents	Economic vitality with an emphasis on small and local serving businesses Preservation of the community's high quality of life	11 support/"second" on MV2040, two comments regarding encouraging small and local business	Strengthen the community's economic vitality by maintaining healthy and attractive commercial areas that promote small and local businesses.
Minimizing traffic congestion and encouraging the use of public transit	The health and safety of residents	9 support/"second", 3 comments to add walking and biking to the community value	Increase the health, safety and welfare of Mill Valley residents by minimizing traffic congestion, and encouraging walking, biking and the use of public transportation.
Preserving the quality and diversity of the community's residential neighborhoods	Preservation of a vibrant community that respects Mill Valley's unique character and heritage Preservation of the community's high quality of life	8 support/"second" on MV2040, no comments	Preserve the quality and diversity of residential neighborhoods, while also accommodating low- and moderate-income households within Mill Valley (to allow service workers to reside in the communities where they work; thereby reducing car travel and creating greater diversity in Mill Valley).
Accommodating more low and moderate income household than is possible under conditions in the private housing market	A balanced, inclusive and open approach to policy making and city leadership	10 support/"second" on MV2040 and 16 comments regarding RHNA numbers, several persons disagreed with this attribute as a community value, others indicated it was important	

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Memo to GPAC & Working Groups
 Re: May 24, 2010 Meeting

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1989 Community Values	City Council Core Values	Community Input from MV2040.org	Draft Amended Community Value for MV2040 General Plan
Maintaining the scenic quality of the bay front, ridgelines and hillsides	A healthy and natural environment with emphasis on conservation, open space, climate protection and sustainability Preservation of the community's high quality of life	10 support/"second" on MV2040, 1 comment to add the word serenity	Preserve, and where feasible enhance, the health of Mill Valley's natural environment (including the bay front, watershed, riparian habitat, scenic vistas) through an emphasis on conservation, open space, climate protection and sustainability.
Preserving and, where feasible, enhancing creeks, marshes, and other natural areas	A healthy natural environment with emphasis on conservation, open space, climate protection and sustainability	13 support/"second" on MV2040, 4 comments regarding rewording to "protecting the watershed and bay"; reduce storm water runoff; prohibit dogs in creeks; sewer improvements; protect riparian habitat	
Protecting people and buildings from earthquakes, landslides, flooding, wildfires, and other natural hazards	The health and safety of residents.	7 support/"second" on MV2040, 2 comments regarding evacuation concerns and promote CERT	Protect the health and safety of Mill Valley residents and infrastructure by preparing for natural disasters such as earthquakes, landslides, flooding and wildfires and promoting the Community Emergency Response Team (CERT).
New		Community input on other values not listed: <ul style="list-style-type: none"> - Support and appreciation for the arts and Mill Valley Culture - Reintroduce small town feel 	Added Community Value: Promote, support and celebrate the arts, culture and entertainment, by recognizing their contribution to the city's history, character, economy and quality of life.

1 **ITEM V: PRIORITY GENERAL PLAN TOPIC AREAS**

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3 In January, the City Council launched the General Plan process based on an overall schedule and
4 timeline that would result in an adopted General Plan by July of 2013. That 18-month schedule
5 included all of the meetings and work of the General Plan Advisory Committee and the three
6 Working Groups so that a draft General Plan would be complete and ready for public hearings
7 before the Planning Commission and City Council by January of 2013. Backing that timeline up
8 even further means that the Working Groups will start their work in June and complete their
9 work by October.

10
11 Priority topics will frame the Working Groups' overall work plan, and will progressively work
12 through topic areas to address:

- 13 • Existing conditions and trends (Working Group meeting 1);
- 14 • Opportunities and constraints (Working Group meeting #2):
- 15 • Goals (Working Group meeting #3)
- 16 • Policies (Working Group meetings #4 & #5); and
- 17 • Programs (Working Group meeting #6 & #7).

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19 The overall General Plan schedule and the GPAC and respective Working Groups meeting
20 schedules are included in the meeting materials for this meeting.

21
22 ***Working Groups:***

23 *There are three Working Groups established to assist the GPAC: Land Use & Mobility; Natural*
24 *Environment; Community Vitality. Each Working Group will have a scope of work of priority*
25 *General Plan topics identified by the General Plan Advisory Committee (GPAC) and may, as*
26 *time allows, consider other topics as directed by the GPAC. The role of the three Working*
27 *Groups in the preparation of a public hearing draft of the Mill Valley General Plan 2040 will be*
28 *to:*

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30 ■ *Conduct hands-on, in-depth research, review and evaluation of identified General Plan topic*
31 *areas with the assistance and support of staff and consultants and as identified by the*
32 *General Plan Advisory Committee (GPAC).*
- 33 ■ *Develop, refine and recommend goals, policies and programs for each respective priority*
34 *topic area to the GPAC.*
- 35 ■ *Report to the GPAC on Working Group progress and recommendations according to the*
36 *approved schedule of meetings.*

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38 In order to become informed about each respective topic and related existing conditions and
39 trends; consider the comments and input from fellow members and the public; identify long-term
40 opportunities for and constraints to action; and formulate appropriate goal, policy and program
41 recommendations to the GPAC within the timeframes identified by the overall process, it is
42 essential that each Working Group and Working Group member be focused and efficient with
43 their time and efforts. The process and respective meetings schedules are set up to allow that
44 iterative process of becoming informed, input and discussion, and, finally, developing draft goal,
45 policy and program language. However, to help insure that focus and efficiency, the process is
46 also based on the Working Group directing their attention to the most important topics under

1 their purview, as determined by the General Plan Advisory Committee. That does not necessarily
2 prevent a Working Group from branching out from a given set of priorities if time, collective
3 interest and applicability to overall Community Values and recommended goals warrant that
4 additional effort. It is also important to point out that those topics not identified as Working
5 Group priorities *will* be addressed in the General Plan. Staff has a responsibility to insure that the
6 General Plan not only meets Community Values and priorities, but is also legally complete and
7 internally consistent. As such, it will be necessary for staff to supplement the efforts of the
8 Working Groups and GPAC to insure a comprehensive General Plan.
9

10 The following table is an updated version of one presented as part of the April 25 meeting (also
11 in your binder). This table follows the discussion of priority topic areas from the April 25
12 meeting, adds additional topics from that discussion, and also narrows the list of priority topics.
13 It also specifically identifies the recommended priorities for each Working Group and generally
14 describes the scope of each topic area to help focus Working Group efforts.
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16 Column 1 indicates priority topics narrowed down and reorganized based on feedback received
17 at the April 25th meeting. Many items identified at the April 25th meeting have been incorporated
18 within topic areas and/or general categories that will be reviewed for each priority topic. (See
19 summary table on page 10 to see additional details on how/where each topic area discussed on
20 April 25th has been addressed).
21

22 Column 2 indicates “scope of review” for working groups. There are several categories
23 identified for each priority topic areas to assist the Working Groups in narrowing the focus of
24 each topic so it is manageable to address in the time frame established for the General Plan
25 update. Categories include:

- 26 ■ Sustainability – what can we do to preserve our resources and make ourselves more
27 self reliant, efficient, conserve resources and respectful the surrounding environment
28 so that future generations can continue to thrive and enjoy Mill Valley?
- 29 ■ Character – how can we preserve and/or enhance our charm and character?
- 30 ■ Regulations – Are there sufficient regulations? Do the existing regulations need to be
31 updated or modified? Are new regulations needed? (Note: Working Groups are not
32 tasked with actually developing the regulations, but rather identifying actions to
33 ensure that regulations are maintained, renewed, amended or new regulations are
34 further explored).
- 35 ■ Leadership & advocacy -- what can our community do to help as individuals or
36 jointly in groups? What can be coordinated on a regional or local scale?
- 37 ■ Financing – what funding sources and opportunities are available or should be made
38 available?
- 39 ■ Infrastructure and development – considerations for maintenance and physical
40 improvements and/or changes
- 41 ■ Technology – how to integrate and continue to adopt, modify and/or accept changing
42 and various technological advances
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1 **Recommended Action:** The GPAC and the three Working Groups will jointly discuss the
 2 recommended priority topic areas; revise further, as necessary, based on the discussion and any
 3 further public input; and then the GPAC will confirm and assign the priority topic areas to the
 4 Working Groups to guide their preparation of recommended goal, policy and program statements
 5 for the Mill Valley 2040 General Plan.

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COMMUNITY VITALITY

Priority Topics	Working Group Scope of Review
Economic Vitality	<ul style="list-style-type: none"> ▪ Sustainability: Uses and locations: local serving, tourism, formula businesses; home businesses; changing business/economic needs; existing infrastructure/facilities; physical improvements and/or changes; ▪ Character: interface between commercial and residential areas, amenities, green building, mixed use opportunities; ▪ Regulations: Commercial design guidelines; commercial parking (demand, requirements, locations, options); municipal fiscal strength; ▪ Business Advocacy/Leadership: role of the City, Chamber of Commerce; recruitment and retention; other leadership, coordination and/or partnerships.
Arts and Culture	<ul style="list-style-type: none"> ▪ Regulation: financial support, decision-making or guidance in terms of locations/appropriateness based on definition of art (vs advertisement); ▪ Historic preservation: designation; protection; incentives; ▪ Character: role of arts and culture in the heritage and character of Mill Valley; beautification opportunities; streetscape opportunities; ▪ Arts Advocacy/Leadership: Role of the City, Art Commission, Schools, and private organizations and groups in promoting and supporting the arts; schools; economic contributions, recreation; special events; other leadership, coordination and/or partnerships.
Public Health & Healthy Communities	<ul style="list-style-type: none"> ▪ Recreation: facilities needs and use, youth sports, demographic trends, ▪ Infrastructure: public facility connections, programs, events, accessibility; ▪ Diversity: Demographic and income diversity; ▪ Sustainability: Local food sources: community gardens; animal regulations, Farmer's Market; ▪ Community civility: constructive involvement, consensus building, collaboration, civic responsibility.
Resource Management	<ul style="list-style-type: none"> ▪ Advocacy/Leadership: schools, non profits, other government entities, consolidated or shared services and facilities; ▪ Technology: integration, public information, public participation.

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1 **NATURAL ENVIRONMENT**

Priority Topics	Working Group Scope of Review
Natural Hazards	<ul style="list-style-type: none"> ▪ Preparedness: CERT, WUI, recovery, resources, development standards; ▪ Flooding: detention; displacement; up and down stream impacts, flood protection regulations.
Habitat	<ul style="list-style-type: none"> ▪ Restoration: watershed identification, habitat identification, development standards, bank stabilization, water quality, species protection; ▪ Public access: trails, facilities, maintenance.
Sea Level Rise	<ul style="list-style-type: none"> ▪ Adaptation: local and regional response, facilities and service impacts, resources, investment.
Conservation	<ul style="list-style-type: none"> ▪ Water: demand, technology, landscaping standards, drainage and erosion control, storage alternatives; ▪ Open space; maintenance and acquisition, critical sites, accessibility; ▪ Waste: reuse, recycling, composting, packaging.
Climate Change	<ul style="list-style-type: none"> ▪ Regulations: Green house gas reduction targets; green building; landscape standards; purchasing policies, city vehicle fleet. ▪ Advocacy/Leadership: Transportation alternatives, incentives for the public.

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3 **LAND USE & MOBILITY**

Priority Topics	Working Group Scope of Review
Land Use	<ul style="list-style-type: none"> ▪ Regulations: Land use designations (residential, commercial, public facilities, parks and open space); density; land use map.
Housing	<ul style="list-style-type: none"> ▪ Housing Element: requirements of State Housing Law, RHNA, site identification, income diversity, special needs, constraints; ▪ Role of ABAG, HCD, housing advocates, community interests.
Transportation Network	<ul style="list-style-type: none"> ▪ Regulations/Traffic Standards: multi-modal standard, complete streets, regional integration, design and capacity, congestion management, truck routes; ▪ Bicycle/Pedestrian: connections to facilities, Safe Routes to School, SLP priorities, improvement standards, facilities, safety; ▪ Transit: Local shuttle, connections with regional system, accessibility, facilities. ▪ Technology: demand management; intelligent information systems (parking, transit information)

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5 **ITEM VI: MILL VALLEY 2040 GENERAL PLAN WORKBOOK**

6 Before leaving the May 24th meeting, GPAC and Working Group members will receive an
 7 individual copy of the hot-off-the-press General Plan “Workbook”. The Workbook was created
 8 to provide the community with a common base of information and statistics on a variety of topics
 9 to help everyone better understand existing conditions and trends to watch in Mill Valley as we
 10 plan for the future. Members of the public will also be able to review or download copies of the
 11 Workbook from the City’s General Plan web page.

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SUPPLEMENTAL INFORMATION

Below is a summary table that illustrates additional feedback received at the April 25th GPAC meeting on priority topic areas (Column 1, in bold), and how topics and ideas have been reorganized and distributed. Some items have been incorporated in categories that will be addressed in various topic areas, such as leadership/coordination efforts and sustainability. Column 2 also indicates those topic areas that were not viewed as a priority, and will be incorporated into the General Plan by work conducted by staff.

SUMMARY TABLE: INCORPORATING APRIL 25TH GPAC MEETING - COMMUNITY VITALITY

Topic	Notes
Local Economy	
Economic Development	Modified to "Economic Vitality" to address sustainability and development
Economic Vitality	
Other	Incorporated into Economic Vitality and Advocacy/Leadership "scope of review" category
<ul style="list-style-type: none"> ▪ Role of home occupations ▪ Role of Chamber of Commerce Economic sustainability	
Public Facilities and Services	
Annexation	Staff assignment
Service capacity and maintenance	Incorporated into infrastructure "scope of review" category
City/School Collaboration	Staff assignment
Other	Incorporated into infrastructure "scope of review" category
<ul style="list-style-type: none"> ▪ Streetscape attributes ▪ Facilities for youth & elderly 	
Place Making, Character and Building Community	
Art & Culture	Further defined based on public comments
Historic Preservation	Incorporated into Art & Culture
Public Resource Management	Renamed "Resource Management"
Recreation Programs and Facility Needs	Incorporated into Resource Management topic area and into infrastructure "scope of review" category
Sustainable Development	Incorporated into sustainability "scope of review" category
Healthy Communities	
Other	Incorporated into
<ul style="list-style-type: none"> ▪ Collaboration/partnerships ▪ Fiscal responsibility and stability (partnerships, staffing, pensions, revenue sources/fees) ▪ Integration of technology ▪ Cleanliness and beauty ▪ Community Health; local foods ▪ Green Building 	<ul style="list-style-type: none"> ▪ Advocacy/Leadership "scope of review" category ▪ Regulations "scope of review" category ▪ Technology topic area ▪ Character "scope of review" category ▪ Healthy communities topic area ▪ Sustainable Development topic area

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SUMMARY TABLE: INCORPORATING APRIL 25TH GPAC MEETING - NATURAL ENVIRONMENT

Topic/Issue	Notes
Habitat, Resources & Conservation	
Creeks & Critical habitat	Renamed Critical Habitat
Flooding & Sea Level Rise	Working Group focus on Sea Level Rise
Natural Resources: Management & Conservation	Working Group focus on Conservation
Other <ul style="list-style-type: none"> ▪ Sustainability – local foods, green building Low Impact Development 	Incorporated into sustainability “scope of review” category
Public Safety	
Hazards & Natural emergencies (fire, earthquake)	Working Group focus on Natural Hazards
Noise	Staff assignment
Air Quality/Climate Change	Working Group focus on Climate Change
Other <ul style="list-style-type: none"> ▪ Emergency preparedness – business side ▪ Public Health ▪ WUI, SIMS ▪ Evacuation Planning 	Incorporated in: <ul style="list-style-type: none"> ▪ Hazards topic ▪ Healthy communities and Climate Change ▪ Hazards topic ▪ Hazards topic

1 **SUMMARY TABLE: INCORPORATING APRIL 25TH GPAC**
 2 **MEETING - LAND USE & MOBILITY**
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Topic/Issue	Notes
Land Use	
Land Use	Working group assignment
Housing	Working group assignment
Other <ul style="list-style-type: none"> ▪ External forces (ABAG) ▪ Resource constraints (capacity – schools, roads, topography, services) ▪ Demographic trends/shifts and preparing for (e.g. schools) 	
Mobility	
Regional Transportation	Staff assignment
Roadway System and Traffic Standards	Working groups assignment
Pedestrian and Bicycle Transportation	Working group assignment
Transit	Working group assignment
Parking	Commercial parking addressed in economic vitality topic and residential parking addressed in housing topic
Other	

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Preliminary Meeting Schedule: Revised May 17, 2012

GPAC: June 28, Aug 1/2, Sept 27, Oct 17, Dec 5

Work Groups

*Reminder: Working group committee member will be required for each GPAC Meeting listed above.

Natural Environment:

Tuesdays - June 5, June 12, June 19, July 10, July 17, Sept 4, Sept 11

Alternative/Tues and Thursdays: June 7, June 12, June 21, July 10, July 19, Sept 4, Sept 11

Community Vitality:

Wednesdays - June 6, June 13, June 20, July 11, July 18, Sept 5, Sept 12

Land Use & Mobility:

Mainly Thursdays - June 6, June 14, June 19, July 12, July 17, Sept 6, Sept 13

Meeting Body & #	Meeting Date	Purpose
GPAC/Working Group Joint Meeting Meeting #1	May 24	<ul style="list-style-type: none"> ▪ Confirm community values (from the 1989 General Plan and as refined by community input between February and April 2012); ▪ Review existing conditions and trends; ▪ Confirm priority topic areas; ▪ Establish subcommittees, as need
Working Group Meeting #1	See dates above	<ul style="list-style-type: none"> ▪ Review existing resources (adopted plans, policies, etc.) ▪ Review existing conditions and trends; ▪ Identify information needs
Community Event*	Monday, May28 (Memorial Day)	<ul style="list-style-type: none"> ▪ Information tables on the plaza: distribute information, respond to questions, etc.
Working Group Meeting #2	See dates above	<ul style="list-style-type: none"> ▪ Identify opportunities and constraints
Working Group Meeting #3	See dates above	<ul style="list-style-type: none"> ▪ Develop General Plan goals
GPAC Meeting #2	June 28	<ul style="list-style-type: none"> ▪ Review progress of Working Groups; ▪ Confirm General Plan goals ▪ Provide direction to Working Groups and staff, as necessary

Meeting Body	Meeting Date	Purpose
Working Group Meeting #4	See dates above	<ul style="list-style-type: none"> ▪ Formulate policies to address identified topic areas and consistent with identified General Plan goals
Working Group Meeting #5	See dates above	<ul style="list-style-type: none"> ▪ Formulate policies to address identified topic areas and consistent with identified General Plan goals
GPAC Meeting #3	Aug 1 or 2	<ul style="list-style-type: none"> ▪ Review progress of Working Groups; ▪ Confirm General Plan policies ▪ Provide direction to Working Groups and staff, as necessary
GPAC/ Working Groups	As needed	Additional meetings in August
Community Event*	Sept. 15 and 16 (Fall Arts Festival)	<ul style="list-style-type: none"> ▪ Comment Board & Kids Table. GPAC and WG members welcome to attend, listen to public, distribute information, ask questions, etc.
Working Group Meeting #6	See dates above	<ul style="list-style-type: none"> ▪ Formulate programs based on policy recommendations
Working Group Meeting #7	See dates above	<ul style="list-style-type: none"> ▪ Finalize policy and program recommendations to GPAC
GPAC Meeting #4	September 27	<ul style="list-style-type: none"> ▪ Review policy and program recommendations from Working Groups
GPAC Meeting #5	October 17	<ul style="list-style-type: none"> ▪ Finalize policy and program recommendations ▪ Provide direction to staff on preparation of Draft General Plan
GPAC Meeting #6	December 5	<ul style="list-style-type: none"> ▪ Review Draft General Plan and make recommendation to the Planning Commission and City Council

* Additional community outreach will be developed, as necessary. Staff encourages Working Groups to utilize MV2040.org to post ideas or questions in order to gather community input and feedback prior to meetings and decision making.

City of Mill Valley
General Plan Advisory Committee (GPAC)
Joint Organizational Meeting with Working Groups

Meeting Summary

April 25, 2012

GPAC Attendees:

- Andy Berman, Chair
- Steve Geiszler, Vice-Chair
- Burton Miller
- Larry Davis
- Maggie Lang
- Leslie Wachtel
- Girija Brilliant
- Anne Jeffrey
- Dennis Fisco
- Garry Lion, alternate to Andy Berman
- Heidi Richardson, alternate to Steve Geiszler

Land Use & Mobility

- Ken Wachtel
- Dick Swanson
- Paul Moe
- Marcy Jones
- David Levin
- Brent Elliot
- Elisabeth Thomas-Matej
- Bruce Dorfman
- Barbara Chambers
(Absent: Elida Doldan-Schujman, Jim Parrinello)

Members of the Public:

- Approximately 5 community members in attendance.

Community Vitality

- Shawn Marshall
- Ken Brooks
- Ann Aversa
- Dan Kelly
- Stephanie Witt
- Bob Burton
- Josh Deitch
- Stephen Burke
- Lynne Klein
(Absent: John McCauley, Jason Michaels)

Natural Environment

- Stephanie Moulton-Peters
- Jim Stephenson
- Ron Vidal
- Trish Hudnall
- John Poulson
- Ruth Friend
- Robin Moses
- Betsy Bikle
- Natalie Alfors

City Staff:

- Jim McCann, City Manager
- Mike Moore, Planning & Building Director
- Danielle Staude, Senior Planner

Meeting Overview:

I. Call to Order: 7:05 pm

II. Welcome

- Andy Berman: Welcome and introductions
- Jim McCann, review of purpose of meeting

III. Break Out Sessions

- GPAC Break Out Session: review of priority topic areas
- Working Groups: overview presentation by Mike Moore, and then individual working group discussions to select working group chairs, and review of upcoming meeting schedules

IV. General Session

Working Group report back to GPAC:

- Community Vitality: Selection of Chair, John McCauley, and Co-chair Ken Brooks
- Land Use & Mobility: Selection of Chair, Ken Wachtel and Vice-Chair Dick Swanson
- Natural Environment: Selection of Chair, John Paulson and Vice-Chair Ron Vidal

GPAC report back on priority topics:

- Reviewed approximately 25 additional topics, including
 - Role of home businesses
 - Role of the Arts/economic contribution
 - Locally sourced food
 - Green building
 - Role of ABAG and other agencies on MV
 - Constraints - water, roadway capacity, schools, etc
 - Collaboration and partnerships
 - Historic preservation
 - Emergency preparedness, especially businesses
 - Demographic shifts; young families
 - Economic diversity

- Fiscal responsibility - financial resource management; revenue sources
- Community civility - constructive involvement
- Technology integration
- Public Health
- Facilities for youth and seniors
- Cleanliness and beauty
- Local business vitality
- WUI SEMS
- Low impact development
- WUI v Habitat protection
- Evacuation planning
- Streetscape aesthetics
- Access to natural assets

V. Questions/Wrap Up

- Need to designate purview for fiscal responsibility issue;
- How far on RHNA allocations; concern about time commitments re Housing
- Need to balance RHNA with constraints; and discuss external agency influences
- Updated LOS numbers needed

VII. Motion to Adjourn: 9:25 pm