MEMORANDUM

DATE: October 19, 2012

TO: General Plan Advisory Committee (GPAC)

FROM: Mike Moore, Director of Planning & Building
Danielle Staude, Senior Planner

SUBJECT: MV2040 Status and Overview for October 25 GPAC Meeting

---

Background

The purpose of creating three Working Groups was not only to increase the level of citizen involvement in the General Plan update process, but also to tap into the creativity, experience and devotion to a better Mill Valley that exists in the community. Since beginning their work in June of this year, each of the Working Groups has been committed to completing their respective tasks on schedule and developing the goal, policy and program language that will become the framework for the MV2040 General Plan update. On October 16, 2012, the Community Vitality and Natural Environment Working Groups completed their work on General Plan goal, policy and program recommendations to the General Plan Advisory Committee. The recommendations from the Community Vitality Working Group include the "Arts and Culture" goals, policies and programs from the Arts and Culture sub-committee. The sub-committee recommendations were reviewed and approved by the full Community Vitality Working Group in September. The Land Use and Mobility Working Group is scheduled to complete their recommendations on "Mobility" goals, policies and programs on October 24 and on Housing on October 30. As a result, this packet includes only the recommendations of Community Vitality (including Arts and Culture) and Natural Environment. Land Use and Mobility recommendations will be sent out prior to the GPAC meeting on November 8.

Goal, Policy and Program Format

The goal, policy and program recommendations are being presented to the GPAC in the format of an "Implementation Plan". This is a standard tool of General Plans that provides a

comprehensive overview of all goal, policy and program language along with Working Group recommendations on implementation responsibility, resources, priority and time frame. Ultimately, the Implementation Plan will be adopted along with the General Plan and will be utilized as a part of the annual review and progress report for the General Plan, as well as for budgeting and Departmental/City Council work plans. However, for the purposes of GPAC review, this format is being used to provide the GPAC with a more efficient means to move through the recommendations of the respective Working Groups. After the GPAC confirms the goal, policy and program recommendations, a more expansive draft General Plan will be developed that will included background and existing conditions information combining narrative, maps and other data. A preliminary draft table of contents for the General Plan is addressed in further detail, below. A more complete draft of the General Plan is scheduled to be presented to the GPAC for review in early December.

The Community Values were also an important component of the Working Group discussions. As the process of developing goal, policy and program language progressed, Working Groups would periodically go back to make sure that proposals were consistent with the original draft list of Community Values identified by the GPAC. At times, those discussions included modifications to the wording of the draft Community Values, as well as additions to the list. The revised list of Community Values will be distributed to the GPAC for the November 8 meeting.

GPAC Review

Each of the Working Groups has spent its meeting time since June in discussion about various priority topics assigned by the GPAC. Those discussions started broadly by reviewing the 1989 General Plan, existing conditions and opportunities and constraints. The General Plan Workbook provided a common base of information and that was supplemented by various technical presentations (parking, traffic, hazards, habitat preservation, water quality, housing needs, community resilience) and documents, depending on the needs of the respective Working Groups. Each Working Group then moved into the development of goal, policy and program language using the following definitions to guide their conversation:

GOAL: Does this create an appropriate and consistent vision of the future of Mill Valley? Does it align with community values?

POLICY: Is it clear? Does it accomplish the desired outcome looking toward 2040?

PROGRAM: Is it realistic and achievable? Is it action-oriented?

Now that these recommendations have been turned over to the GPAC, the GPAC focus will be on making a final review and making any modifications, including areas where there may be some overlap or redundancy or where the GPAC may determine that a particular topic was not addressed adequately. The final recommendations of the GPAC will be the basis for the preparation of the draft General Plan.

Preliminary Table of Contents: MV2040 General Plan

A comprehensive General Plan is more than just goal, policy and program statements. It is critical to establish a context for these recommendations, as well as to insure that anyone who

may just be coming into Mill Valley and finding out about the General Plan can understand its purpose, intent and operation. The following is a preliminary draft table of contents for the General Plan. This is not intended for discussion at the meeting of October 25, but will be on a subsequent agenda for GPAC review and comment. It is provided here to reflect input from the Working Groups on essential content that they felt was necessary to inform, educate and guide the community as it moves from General Plan creation to General Plan implementation. Much of this information already exists from the 1989 General Plan, the General Plan Workbook, from existing City planning documents, such as the draft Climate Action Plan and Emergency Operations Plan, and from newly generated information (e.g., maps on sea level rise and other hazards, traffic studies, housing sites analysis, Census data, etc.). Additional information will be filled in during the preparation of the draft General Plan by staff and by selected consultants, as necessary.

I. Introduction & Overview

a. Role of the General Plan
b. Statutory Requirements
c. How to Use the General Plan
d. MV2040 Update Process & Community Outreach
e. Community Values
f. General Plan Administration and Implementation (periodic review and evaluation, amendments, etc.)

II. Land Use

a. Overview and Statutory Requirements
b. Existing Conditions (including maps and data, as needed). This section will include a Land Use Map
c. Goals, Policies, Programs

Other Topic Areas to incorporate and address by staff:
Annexation
Sphere of Influence

III. Mobility

a. Overview and Statutory Requirements
b. Existing Conditions (including maps and data, as needed). This section will include maps and data from recent traffic counts from David Parisi, and data/maps from the MV2040 workbook.
c. Mobility Goals, Policies, Programs

IV. Community Vitality

a. Overview and Statutory Requirements
b. Existing Conditions (including maps and data, as needed)
c. Community Vitality Goals, Policies & Programs
d. Arts & Culture Goals, Policies & Programs

Other Topic Areas to incorporate and address by staff:
Historic Resources

V. Natural Environment & Hazards

a. Overview and Statutory Requirements
b. Existing Conditions (including maps and data, as needed). This section will include updated language from the 1989 General Plan, maps from Marin Map and the MV2040 Workbook.

c. Natural Environment Goals, Policies & Programs
d. Hazards Goals, Policies & Programs

Other Topic Areas to incorporate and address by staff:
Noise

VI. Housing (This will be prepared as a separate document for adoption and certification purposes)

a. Overview and Statutory Requirements
b. Community Outreach
c. Context - Needs Assessment; Housing Constraints; Housing Resources
d. Goals, Policies, Programs
e. Appendices: Capacity Analysis; Review of 2003 Housing Element

VII. Appendices

a. Environmental Review
b. Implementation Plan
c. Climate Action Plan: Estimated Emission Reductions based on Emission Reduction Programs
d. Glossary of Terms

<u>Recommendation</u>

Begin review of Community Vitality (including Arts and Culture) and Natural Environment Working Group goal, policy and program recommendations.

Attachments:

1) Natural Environment, Community Vitality, Arts and Culture Implementation Plan