





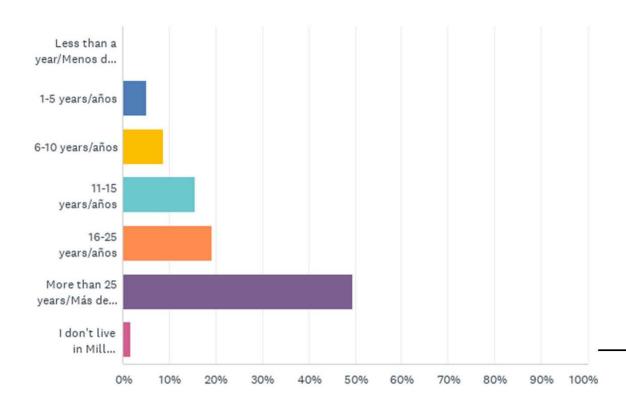
#### • Purpose:

Review requirements and overall process, discuss housing trends and demographics, review existing housing goals

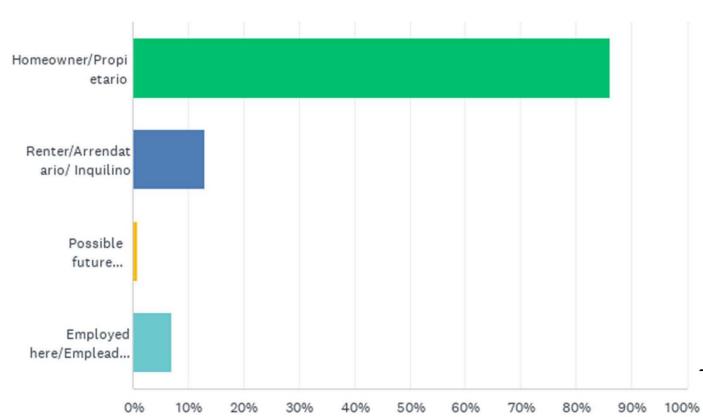
- 40+ Attendees
- Six additional views
- 115 Online Survey Participants



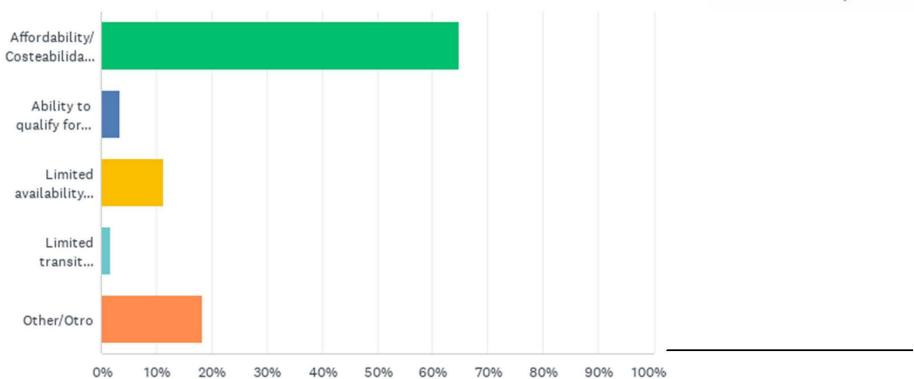












# Mill Valley HOUSING ELEMENT update

#### **Housing and Neighborhood Quality**

 Maintain and enhance the quality and affordability of existing housing and ensure new development is compatible with Mill Valley's small-town character and many environmental, community, neighborhood and scenic attributes.

#### **Housing Supply and Diversity**

• Provide opportunities for a range of housing types for residents of varying lifestyles & incomes.

#### **Housing Affordability**

• Enhance affordability so that modest income households can join and remain an integral part of the community.

#### **Address Governmental Constraints**

• Address governmental requirements and processes related to maintenance, improvement and development of housing while maintaining community character.

#### **Equal Housing and Special Needs**

• Promote equal housing opportunities for all residents, including special needs populations.

#### Sustainability and Energy Efficiency

• Promote a healthy and sustainable Mill Valley through support of existing and new housing which minimizes reliance on natural resources.

#### **Community and Government Collaboration**

• Coordinate with citizens, community groups, and agencies to address housing needs.

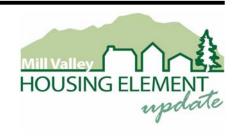


#### 88 Responses

- Co-Housing and affordable apartment scale housing
- Financial Assistance
- Focus on Affordable Housing, Senior Housing, Workforce Housing, Accessory Dwelling Units, rental units
- Housing that Maintains MV Character
- Community Land Trusts
- Changes to density along certain corridors



- Overall support for existing policies.
- Concern about impacts to traffic and quality of life by increasing housing numbers.
- Concern over adequacy of housing for all.
- Concern about state mandates.



#### **Aging Population**

50

Median Age

23%

MV Population 65 years or older

#### **Local Workforce**

(mainly service providers)

72%

MV Workforce Live outside the City

#### **Diversity & Inclusion**

86%

Identify themselves as "white"

Decreasing, particularly for

younger generations

#### **Disabled**

11%

**MV** Population

#### **Cost Burdened Households**

29%

30%+ income allocated to housing costs

#### **Below Poverty**

5.6%

**MV** Population

## Housing Element Update Schedule

#### Phase One: Housing Needs



- Draft Outreach Plan
- Establish Website
- City Council Presentation and Feedback
- Initial Outreach
- WORKSHOP #1 Housing Needs
- City Council Update

#### Phase Two: Site Analysis



- WORKSHOP #2 Preliminary Site Analysis
- City Council Update
- Ongoing Outreach

# Phase 4: Policy Development



- · Focus Group with DEI
- Workshop #4: Housing Policies and Programs
- Farmers Market
- Labor Day Pancake Breakfast
- Ongoing Outreach

#### Adoption of Element



- Planning Commission Hearing
- · City Council Hearing
- Review by HCD
- Additional Hearings if Needed

SEPT 2021

OCT 2021 NOV-DEC 2021 JAN-MAR 2022 APR - MAY 2022 JUN-AUG 2022

SEP - NOV 2022 JAN 2023



#### Phase 3: Draft Scenarios



- Focus Groups (DEI and Other)
- Farmers Market
- Joint CC/PC Meeting
- Workshop #3 Review Draft Scenarios
- Ongoing Outreach

#### Development of Draft Document



- Public Review Draft Document
- Planning Commission
- City Council
- Revised Draft Document
- · Environmental Review

Certification of Housing Element by HCD





CITY OF MILL VALLEY

How may we help you?

 $Home \ ** ... \ ** Long-Range Planning (City Plans, Policies, Programs) \ ** Housing ** Housing Element$ 

Ernail



Housing

Long-Range Planning (City Plans, Policies Programs)

General Plan MV2040

Zoning (Ordinance) Updates

Historic Context Statement/Survey
Update

Housing

Multi-Family and Mixed-Use

### Housing Element

The Housing Element is one of the seven required elements (or chapters) of the City's General Plan. Because housing affordability and availability is a critical issue with statewide implications, State law requires Housing Elements to be updated on a regular basis.

The City of Mill Valley is currently part of an 8-year update cycle (2023-2031) and is working to update the Housing Element. The Housing Element Update must be reviewed and certified by the State Department of Housing and Community Development (HCO) by January 2023.



#### Join Our Email List

Stay up-to-date on the latest information by signing up for the Housing Element Update Email List.



#### Join the Conversation at Upcoming Events

The City welcomes your input and comments as part of the update process! See below for the series of workshops that will discuss housing needs, policies, sites, and land use plans to support housing opportunities for all income levels in the community during the 8-year planning cycle.



Plan Your Project

#### September 23, 2021: Workshop 1 (6:30-8:00pm)

- Register for the zoom workshop to discuss demographics, housing needs and general requirements for the Housing Element Update
- Can't attend? Participate remotely after the meeting by visiting this website between September 24-October 2, 2021.





#### Check out the Housing Element Website!

#### WWW.CITYOFMILLVALLEY.ORG/HOUSINGELEMENT

- Tell a friend or neighbor
- Sign up for e-mail notifications
- Download documents



#### Provide additional comments

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Kendall Flint, Outreach Manager (650) 455-1201 Kendall.flint@dksassociates.com



# November 10, 2021 6:30 PM – 8:30 PM Via ZOOM